

Only a few regions in Europe can claim such natural, social, and cultural diversity as the Alps, so it is no surprise that the Alps have become one of the most recognized tourist areas. Numerous development opportunities touch upon just as many barriers and challenges, among which the issue of climate change cannot and should not be ignored. Climate and tourism are usually closely connected.



Challenges

The basic challenge is to shape concrete adaptive strategies to help tourist centers in the Alps develop into attractive year-round tourist destinations that are resistant to potential climate changes.

Scientific inputs

- How climate changes may impact economic and social development in the Alps;
- Which areas are the most sensitive to climate change;
- Which are potential consequences of these changes;
- Which are potential consequences of these changes;
- Climate scenarios for test areas.
- Which activities will be most affected;
- Market analysis (demand site);

Rationale behind the project

Solid knowledge and strong awareness of climate change and its effects are a prerequisite for thoughtful future policy-making in tourism. Adaptation to climate change must be incorporated into the collective minds of private and public sector tourism decision-makers.



Participants

- Veneto Region (I)
- University of Innsbruck (A)
- United Nations Environment Program in Vienna (A)
- HSR Rapperswil Technical College (CH)
- HTW Chur University of Applied Sciences (CH)
- Western Switzerland University of Applied Sciences, Valais (CH)
- Kurt Bösch University Institute (CH)
- AFI Alpine Research Institute (D)
- Munich University of Applied Sciences (D)
- University of Savoie (F)
- EURAC European Academy of Bozen/Bolzano (I)
- Ministry of the Environment, Land, and Sea (I)
- UNCEN National Union of Municipalities and Communities in Mountain Areas (I)
- IREALP Research Institute for Ecology and Economy Applied to Alpine Areas (I)
- Aosta Valley Autonomous Region, Environment Office (I)
- Aosta Valley Autonomous Region, Tourism Office (I)
- World Wide Fund for Nature (I)
- Scientific Research Centre of the Slovenian Academy of Sciences and Arts, Anton Melik Geographical Institute (SLO)

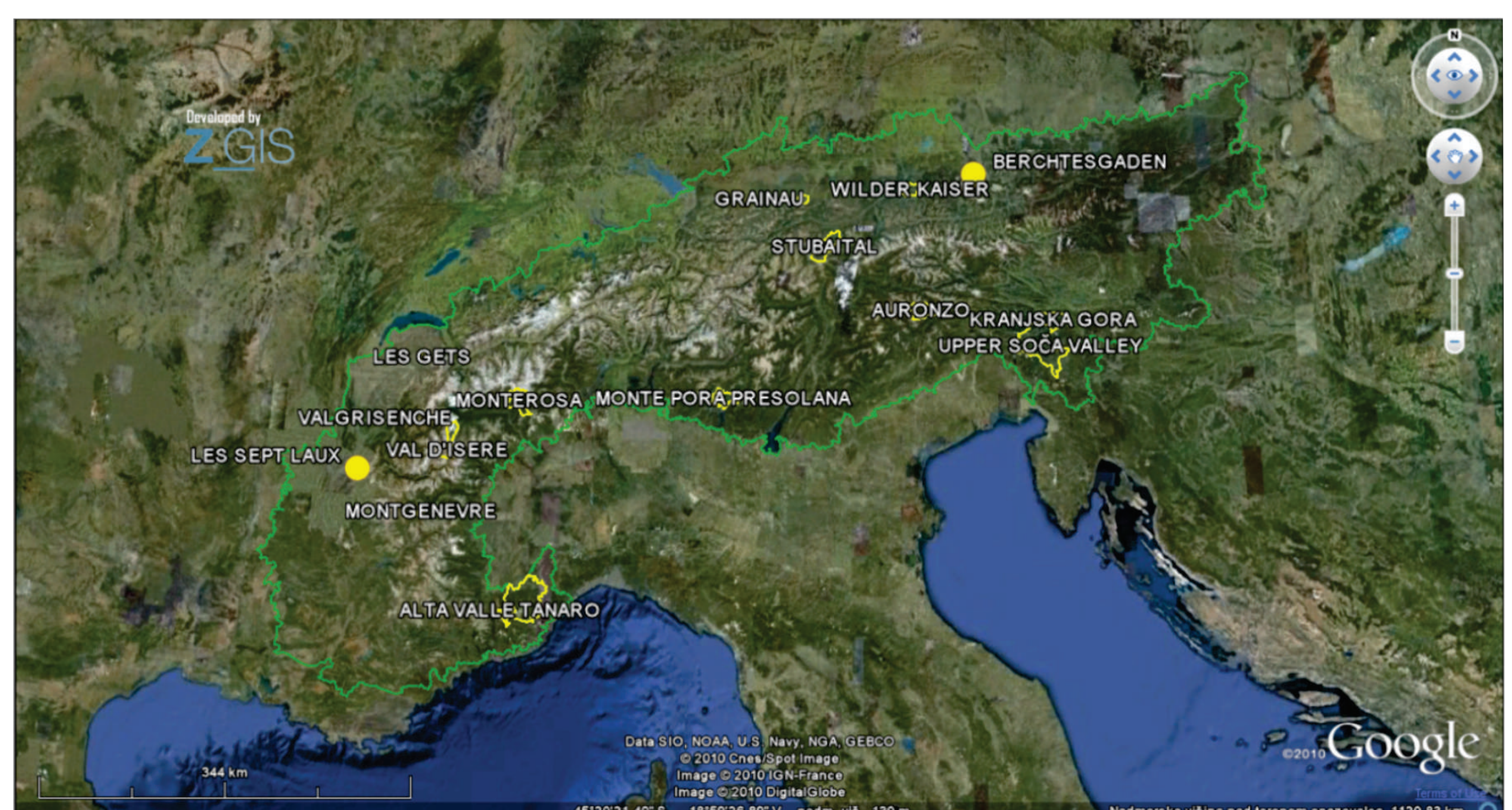
The chief goal of this project is to improve opportunities for Alpine tourism centers and to move beyond the traditional perspectives that consider these places to be merely winter sports venues, and to develop them into attractive year-round tourist destinations.

Ways to achieve the goal

- Shape concrete adaptive strategies for all test areas that will be applicable to both public services and stakeholders in dealing with the new situation;
- Prepare destination portfolios.



Where?



Supporting activities

Promotion of broad cultural adaptation to the changes ahead; ClimAlpTour will reach out to residents, tourists, and employers using traditional and modern communications means such as the Internet, the local press, and informative material that will be both professional and of interest to the general public. Among other things, we will develop a computer-aided decision-support system that will make it possible to develop "tailored" adaptive strategies based on information for each specific area or tourist destination separately.